SNAPP SURVEY SHOWS OPPORTUNITY FOR NURSE PRACTITIONERS (NPs) TO HELP ADDRESS COLORECTAL CANCER (CRC) SCREENING COMPLIANCE

RESULTS FROM THE CRC SCREENING KNOWLEDGE AND PRACTICE PATTERNS (SNAPP) SURVEY

COLORECTAL CANCER: THE MOST PREVENTABLE BUT LEAST PREVENTED CANCER¹

- 90% of CRCs are treatable when caught early³
- Regular screening is important²
- But the reality is that 1 in 3, or 35 million Americans, are not current with their screening⁴
- With low screening rates, CRC remains the second leading cause of cancer death in both women and men combined⁵

SNAPP SURVEY UNDERSCORES THAT NPs MAY BE KEY TO ENCOURAGING ELIGIBLE AMERICANS TO FOLLOW THROUGH WITH RECOMMENDED CRC SCREENING

CRC screening is a personal and professional priority for NPs...

- 91% of NPs age 50 and over (n=209) said they had already been screened
- 93% of NPs younger than 50 surveyed (n=136) said that CRC screening would be a personal priority when they turn 50

...and there is an opportunity for those surveyed to embrace the latest recommended noninvasive screening options

- 98% are familiar with colonoscopy (n=173)
- 92% are familiar with fecal blood tests (n=173)
- 50% are familiar with the multitarget stool DNA test (n=174)

PERCENT OF NPS WHO HAVE RECOMMENDED AND/OR PRESCRIBED

- Colonoscopy: 99% (n=174)
- Fecal blood test: 78% (n=174)
- Multitarget stool DNA test: 45% (n=174)

Each of these screening options is included in the US Preventive Services Task Force CRC Screening Recommendations.

REGULAR SCREENING IS IMPORTANT²

†Rated familiarity as a 4 or 5 on a 5-point scale where 5 was very familiar
NPs SAY THE MOST COMMON REASON PATIENTS GIVE FOR NOT GETTING SCREENED IS THAT TEST PREPARATION IS TOO DISRUPTIVE

58% of NPs say patients are often or always more likely to undergo CRC screening when they find out there is a noninvasive screening test they can use at home.

GIVEN LOW CRC SCREENING RATES, IT IS IMPERATIVE THAT NPs GAIN ACCESS TO INFORMATION ON ALL RECOMMENDED CRC SCREENING OPTIONS TO PROMOTE SHARED DECISION-MAKING WITH THEIR PATIENTS, WHICH MAY RESULT IN HIGHER COMPLIANCE

THE CRC SNAPP SURVEY
From December 2017 to March 2018, 358 clinically practicing nurse practitioners completed an online survey designed to explore colorectal cancer screening awareness and practice patterns. The survey was conducted by HealthyWomen in collaboration with the American Association of Nurse Practitioners, with funding from Exact Sciences.

References