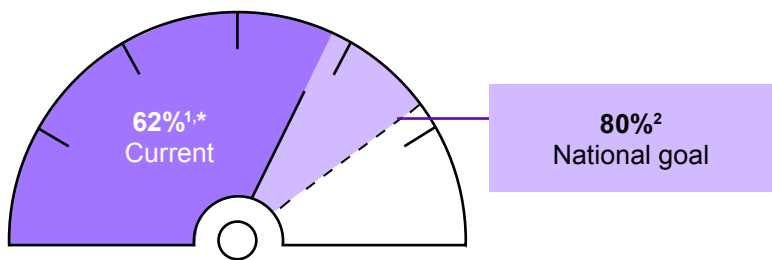
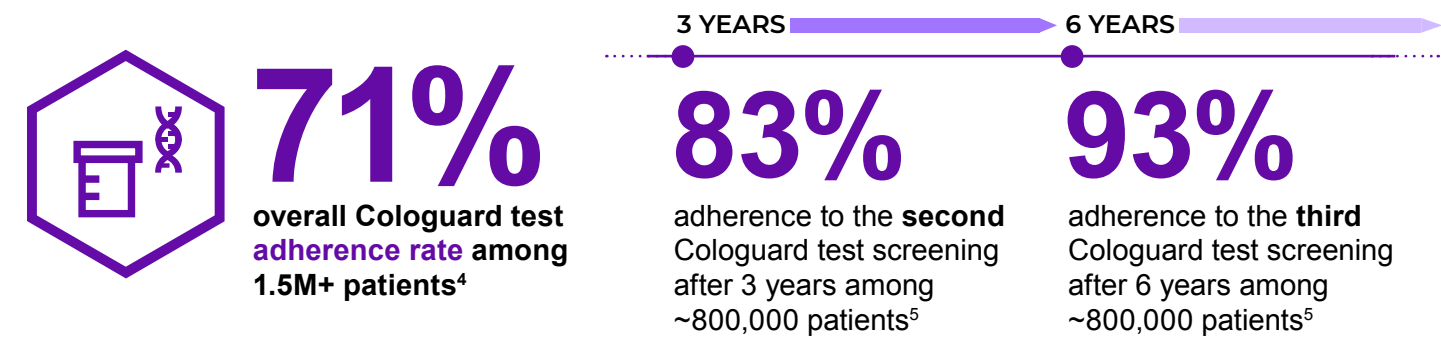


Patient Navigation Contributes to CRC Screening Adherence

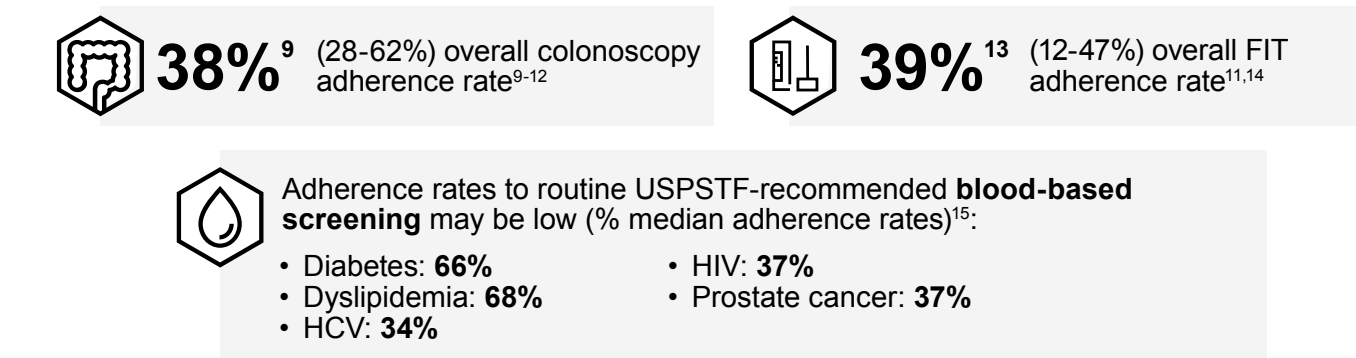


Overall patient adherence to colorectal cancer (CRC) screening has improved but remains below the national goal of 80%.^{1,2}
An estimated 60M eligible individuals in the US (ages 45-85) remain unscreened.³

EACH COLOGUARD® TEST KIT INCLUDES ACCESS TO A PATIENT NAVIGATION SYSTEM

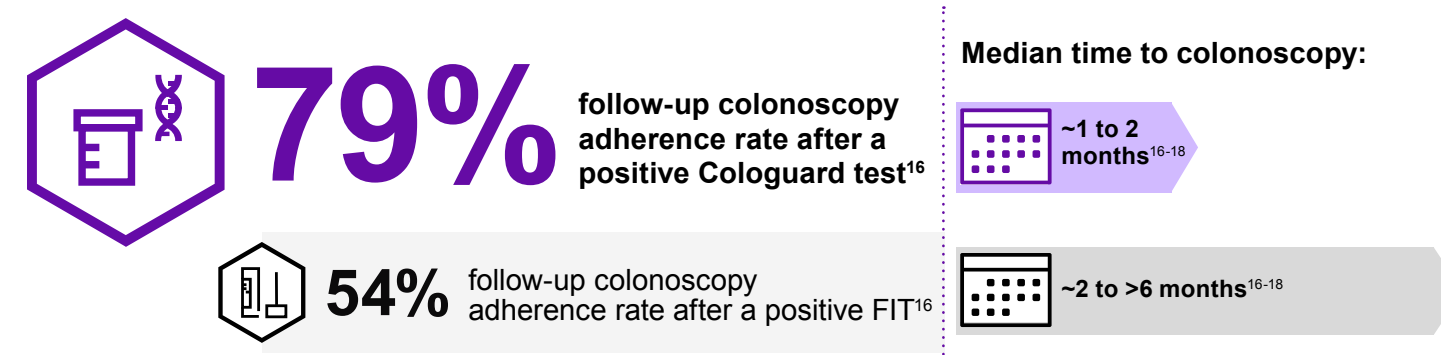


The multilingual patient navigation system accompanying the Cologuard test likely enhanced the adherence rates related to initial screening and follow-up colonoscopy.⁶⁻⁸



Data presented were collected in separate studies and are not direct evidence comparing these different screening modalities.

THE COLOGUARD TEST HAD HIGHER RATES THAN FIT FOR FOLLOW-UP COLONOSCOPY AFTER A POSITIVE RESULT



A positive result on a stool-based test requires a follow-up colonoscopy.^{1,†}
• Patients should complete a follow-up colonoscopy within 6 to 9 months of a positive stool-based test.^{16,19-22}
• After a delay of 10 months or more, the risk of CRC is 48% greater than patients who received a follow-up colonoscopy within 8 to 30 days.¹⁹

Disclaimer: Cologuard products are intended to screen adults 45 and older at average risk for colorectal cancer. Rx only. This document is not for promotional use.



*American adults 45 years and older, 2023.
†Effective January 1, 2023, Medicare now covers a screening colonoscopy after a positive noninvasive stool test as a preventive service, with no out-of-pocket costs. Some exceptions may apply, so it is recommended that patients call their insurer to confirm.^{23,24}
CRC: colorectal cancer; **FIT:** fecal immunochemical test; **HCV:** hepatitis C virus; **HIV:** human immunodeficiency virus; **M:** million; **US:** United States; **USPSTF:** United States Preventive Services Task Force.
1. ACS. *Cancer Prevention & Early Detection Facts & Figures 2025-2026*. American Cancer Society, Inc.; 2025. 2. NCCRT. 80% in every community. Accessed May 5, 2025. <https://nccrt.org/our-impact/80-in-every-community/> 3. Ebner DW, et al. *JAMA Netw Open*. 2024;7(3):e245537. 4. Le QA, et al. *Int J Colorectal Dis*. 2025;40(1):16. 5. Greene M, et al. *Int J Colorectal Dis*. 2025;40(1):48. 6. Greene M, et al. *J Prim Care Community Health*. 2024;15:21501319241305958. 7. Greene M, et al. *Curr Med Res Opin*. Published online May 22, 2025. doi:10.1080/03007995.2025.2508764 8. Greene M, et al. *Cancer Control*. 2025;32:10732748251343334. 9. Singal AG, et al. *JAMA*. 2017;318(9):806-815. 10. Inadomi JM, et al. *Arch Intern Med*. 2012;172(7):575-582. 11. Khalid-de Bakker C, et al. *Endoscopy*. 2011;43(12):1059-1086. 12. Turner BJ, et al. *Ann Intern Med*. 2004;140(7):528-532. 13. Vahdat V, et al. Adherence to colorectal cancer screening with fecal immunochemical testing with and without outreach: a systematic review and meta-analysis. Poster presented at: Digestive Disease Week; May 3-6, 2025; San Diego, CA. 14. Dore D, et al. Adherence to FIT-based colorectal cancer screening by health facility type: a systematic review and meta-analysis. Abstract presented at: Digestive Disease Week; May 3-6, 2025; San Diego, CA. 15. Le QA, et al. *Prev Med*. 2025;191:108213. 16. Austin G, et al. *Curr Med Res Opin*. 2023;39(1):47-61. 17. Cooper GS, et al. *J Am Board Fam Med*. 2021;34(1):61-69. 18. Finney Rutten LJ, et al. *Prev Med Rep*. 2020;20:101202. 19. Corley DA, et al. *JAMA*. 2017;317(16):1631-1641. 20. San Miguel Y, et al. *Gastroenterology*. 2021;160(6):1997-2005.e3. 21. Lee YC, et al. *Clin Gastroenterol Hepatol*. 2019;17(7):1332-1340.e3. 22. Forbes N, et al. *Clin Gastroenterol Hepatol*. 2021;19(7):1344-1354.e8. 23. Department of Labor. FAQs about Affordable Care Act Implementation Part 51, Families First Coronavirus Response Act and Coronavirus Aid, Relief, and Economic Security Act Implementation. January 10, 2022. Accessed May 6, 2025. <https://www.dol.gov/sites/dolgov/files/EBSA/about-ebsa/our-activities/resource-center/faqs/aca-part-51.pdf> 24. Centers for Medicare & Medicaid Services. HHS finalizes physician payment rule strengthening access to behavioral health services and whole-person care. [Press Release]. November 1, 2022. Accessed May 5, 2025. <https://www.cms.gov/newsroom/press-releases/hhs-finalizes-physician-payment-rule-strengthening-access-behavioral-health-services-and-whole>

Learn more about colorectal cancer, colorectal cancer screening, and screening rates at Exact Academy.
exactsciences.com/exactacademy

